



**PRAIRIE
CENTRE**
Credit Union



INTRODUCTIONS



- Greg Hannay, Board Chair
- Al Meyer, CEO

WHO IS PRAIRIE CENTRE?



Background

- Formed in 1993
- Rosetown, Outlook, Kyle/Elrose, Eston, Beechy
- Since Then, Elbow/Loreburn, Morse, Herbert, Dinsmore, Spiritwood and Delisle have joined
- Opened Branches in Harris and Eatonia
- Focus has consistently been Rural Saskatchewan
- Rural Communities

VISION STATEMENT

**Saskatchewan's Largest Rural Based
Credit Union Committed To Serving
Our Members And Communities
Everywhere.**

PURPOSE STATEMENT

**We Will Reward Our Members For
Their Patronage And Participation
By Providing Quality Services And
Products.**

PURPOSE STATEMENT DEFINITION:

- Provide quality service to existing and potential members.
- Provide quality products and services, through a service delivery system that balances technology and in person needs.
- Our member rewards will be provided to members based on their usage of our products and services.
- We will support all of our communities through financial and non-financial resources.

PURPOSE STATEMENT DEFINITION:

- We will support and provide development opportunities to staff.
- We will be aggressive in growing our business.
- We will be financially responsible and profitable to meet our capital needs and benefits our members.

PRAIRIE CENTRE CREDIT UNION (PCCU)



- ▀ \$943M in Assets
- ▀ \$722M in Loans
- ▀ \$303M off Balance Sheet Assets
- ▀ \$1,246B Assets Under Management
- ▀ Retained Earnings/Equity 8.5%

PRAIRIE CENTRE CREDIT UNION (PCCU)



- ▀ 15,500 Members
- ▀ 15 Branches
- ▀ 4 Insurance Agencies
- ▀ 1 Real Estate Company
- ▀ 1 Accounting Company

PRAIRIE CENTRE CREDIT UNION (PCCU)



- ▀ 150 CU Staff
- ▀ 15 Subsidiary Staff
- ▀ 6th Largest CU in Saskatchewan
- ▀ Admin Centres in Outlook/Rosetown

SERVICE DELIVERY

- ▮ Regional/Branch Operations
- ▮ Growth and Profitability
- ▮ Retail Staff
- ▮ Large Lending Limits



COMMUNITY SUPPORT



- ▮ Branch Allocations
- ▮ Corporate Allocations
- ▮ Community Support
- ▮ Rural Base/Understanding

PRODUCTS AND SERVICES



- ▮ AG Markets
- ▮ Member Rewards
- ▮ Dealer Finance
- ▮ In Person/Digital

GOVERNANCE

- ▮ Regional Representation
- ▮ Director Development
- ▮ Board/Committee Structure
- ▮ Board Strategic Focus



FINAL COMMENTS



- ▮ PCCU Is A Strong Rural Partner
- ▮ We Are Committed To Rural Saskatchewan
- ▮ Ask For Your Support

Questions/Comments